

WHITE GOODS FOR SPRING**IN MANY BEAUTIFUL WEAVES**

Our showing of white goods for the spring season of 1913 is a source of delightful surprise to all viewing them for the first time, so complete are our lines. We are displaying a superb collection of imported novelties which cannot be seen elsewhere. Note the great savings on this week's specials:

25c white striped Dimities	Special	25c white checked Nainsook
25c white India Linons	16c	25c white English Long-cloth
25c white Persian Lawns	a yard	25c white checked Flaxons


Commencing Monday, Feb. 3, and Continuing Until Easter
Prize Art Needlework CONTEST

Open to All Pupils of Our Art Needlework Classes. You may enter one or as many pieces as you like. Embroidery work only will be entered and the stamped piece and materials for working must come from the art needlework section on third floor—the lessons to be given by our instructor. Note the prizes:

CHILDREN'S CLASS PRIZES		ADULT CLASS PRIZES	
1st Prize	\$10.00	1st Prize	\$15.00
2nd Prize	\$5.00	2nd Prize	\$10.00
3rd Prize	\$2.50	3rd Prize	\$5.00

Children's Class Every Saturday. The judges, who will be disinterested parties, will be selected later. Classes Tuesdays and Fridays.

Beginning Monday---That Much-Awaited Occasion---That Greatest Economy Event on the Auerbach Merchandise Calendar---Bigger, Grander and Better in Every Way---Unquestionably Salt Lake City's Biggest and Best Carnival of White

OUR ANNUAL SALE OF MUSLIN UNDERWEAR

SALE ON MAIN AND SECOND FLOORS

AND INFANTS' APPAREL

EXTRA SALESMEN TO SERVE YOU PROMPTLY

Thousands of Salt Lake women eagerly await this once-a-year opportunity to secure their entire season's supply of undermuslins and dainty lingerie. For this sale, beginning Monday, we have planned for months to make it meet your highest expectations, and notwithstanding the big advance in cottons, it is a pleasure for us to announce UNPARALLELED and UNPRECEDENTED SAVINGS—Bargains surprising and astonishing—overshadowing all previous Auerbach Sales. Not only excelling in price, but assortments are greater—variety more extensive and styles prettier than ever before. Daintiness, Refinement, Ample Proportions, Good Materials, Neat Sewing, all the merits of home made garments, at unheard of savings. Come—be among the first comers Monday.

Wonderful—Wonderful Undermuslin Values at
25c
WOMEN'S SHORT SKIRTS
25c

27 to 33-inch lengths, with tucked hemstitched ruffle. All go in this sale at 25c.

CHILDREN'S SKIRTS
25c

Several styles to choose from trimmed or with plain or hemstitched ruffle. All sizes in this sale, 25c.

WOMEN'S CORSET COVERS
25c

Twelve newest styles, all effectively trimmed and well finished. Sizes 32 to 44. In this sale 25c.

MISSES' DRAWERS
25c

Of fine cambric, in all the wanted sizes. Exceptional special values in this sale 25c.

Children's Night Gowns
25c

Of excellent quality muslin, high or low neck, with tucked yokes, in sizes 2 to 12 years, best 50c values in this sale at 25c.

WOMEN'S CHEMISE
25c

Three different styles to choose from, made of fine muslin, sizes 32 to 44. In this sale, 25c.

WOMEN'S DRAWERS
25c

Five styles to select from, trimmed in hemstitched, tucks, lace edging and embroidery insertion, all lengths, open or closed, all regular 50c values. In this sale 25c.

CHILDREN'S DRAWERS
25c

Embroidery trimmed, in sizes 2 to 14 years, made of best muslin, best 50c values. In this sale 25c.

Nowhere Else Such Undermuslin Values at
10c
CHILDREN'S DRAWERS
10c

Eight different styles to select from, including sizes up to 12 years; in this sale 10c.

Women's Corset Covers
10c

Newest, dainty styles of fine cambric, lace or embroidery edged; in this sale 10c.

CHILDREN'S SKIRTS
10c

With waist, in sizes for children up to 6 years, made of splendid quality muslin; special for this sale 10c.

Children's Jean Waists
10c

In sizes for children 1 to 10 years old; special in this sale 10c.

Positively Matchless Are the Values at
50c
Women's Combinations
50c

Of fine longcloth, corset cover and skirt or corset cover and drawers, all lace trimmed. All regular \$1.00 values. In this sale at 50c.

Women's Corset Covers
50c

Lace or embroidery trimmed, in a variety of fifteen styles. Values up to 90c. All go in this sale at 50c.

Women's Short Skirts
50c

Trimmed with embroidery, ruffle and tucks, in all lengths. Extra special values in this sale 50c.

CHILDREN'S GOWNS
50c

Embroidery trimmed, sizes 2 to 12, exceptionally well made of best muslin. Special in this sale 50c.

MISSES' DRAWERS
50c

Made of best cambric, daintily trimmed with lace or embroidery, all sizes. Very special values in this sale 50c.

Children's Princess Slips
50c

In sizes 4 to 12. Unequaled special values in this sale at 50c.

WOMEN'S NIGHT GOWNS
50c

With high or low neck, long or short sleeves, all made of excellent muslin, effectively trimmed. Values you can't duplicate at less than 90c. All go in this sale at 50c.

MISSES' SKIRTS
50c

Sizes 4 to 14 years, of best cambric, trimmed with deep embroidery ruffle. Special in this sale 50c.

WOMEN'S CHEMISE
50c

Of fine muslin trimmed in terehon lace and tucked ruffle. All sizes in this sale at 50c.

WOMEN'S DRAWERS
50c

Fifteen newest, daintiest styles open or closed, in all lengths. Regular 90c values in this sale 50c.

WOMEN'S SKIRTS
50c

Made of fine muslin with embroidery ruffle or lace trimmed. All lengths; \$1.00 values in this sale 50c.

Combinations
\$3.50 COMBINATION GARMENTS
\$2.39

Of fine all-over embroidery, elegantly trimmed in German Val lace insertion, edging and beading; regular \$3.50 garments; in this sale at \$2.39.

\$2.50 COMBINATION GARMENTS
\$1.69

Made of fine sheer materials, beautifully trimmed in German Val lace edging, insertion and embroidery; sizes 34 to 42; regular \$2.50 values; in this sale \$1.69.

\$2.00 COMBINATION GARMENTS
\$1.25

Extra fine longcloth with fine ribbon drawn embroidery beading and edging on neck and armholes; fine embroidery ruffle at bottom; best \$2 values; all sizes in this sale at \$1.25.

Other Combinations
50c to \$5.40
Specially Priced

Only Once a Year Such Values at
75c
Women's Combinations
75c

Corset Covers and Drawers or Corset Covers and Skirt—beautiful lace or embroidery trimmed styles in pleasing variety. Regular \$1.25 values. All sizes, in this sale at 75c.

WOMEN'S SKIRTS
75c

All most attractively trimmed in dainty lace or embroidery, six newest styles, \$1.25 values; in this sale 75c.

Women's Corset Covers
75c

Beautifully trimmed in lace and embroidery, five styles, all sizes, in this sale, special 75c.

WOMEN'S NIGHT GOWNS
75c

High or low neck, made of fine cambric or longcloth, lace or embroidery trimmed values never before equaled at \$1.25, all sizes; in this sale 75c.

MISSES' SKIRTS
75c

Many of fine cambric, replete with dainty lace or embroidery trimmings; extra special in this sale at 75c.

Children's Princess Slips
75c

Of fine sheer materials, lace trimmed with ruffle at bottom; extra special values for this sale at 75c.

Children's Night Gowns
75c

In low neck and three-quarter length sleeves; made of fine longcloth and trimmed in embroidery edging and insertion; sizes 2 to 14; special values in this sale at 75c.

WOMEN'S DRAWERS
75c

Lace or embroidery trimmed, open or closed, all lengths, excellent variety; special in this sale, 75c.

Women's Skirt Chemise
75c

Elegantly lace or embroidery trimmed, newest, daintiest styles, excellent \$1.25 values; in this sale at 75c.

WOMEN'S SHORT SKIRTS
75c

With deep flounce of embroidery, made of best quality cambric, all lengths, special in this sale, 75c.

\$2.75 MUSLIN SKIRTS AT
\$1.89

Women's muslin skirts with 22-inch deep flounce, trimmed with 11-inch deep embroidery ruffle—5-inch insertion and tucks—all lengths—best \$2.75 values, in this sale at \$1.89.

\$3.00 PRINCESS SLIPS AT
\$1.99

Princess slips of finest lawn, exquisitely trimmed in Val lace edging, insertion and large Venetian lace ornaments—all sizes in this sale—very special at \$1.99.

\$2.00 INFANTS' DRESSES AT
99c

About 20 different, newest styles in infants' long or short dresses—the very best \$2 values—an extraordinary special offer in this sale at 99c.

Surprising Values in the Sale of

Hand Embroidered Muslin Underwear

Including Gowns, Corsets
Covers, Combinations,
Princess Slips, Drawers,
and Chemise

Exquisite new garments made of finest, sheerest materials and revealing the daintiest of hand embroidered designs. There is a notable excellence of workmanship and finish in these garments which give the sale prices their real merit; very exceptional special values at—

\$1.19 to \$16.50
Extensive and Most Complete Showing and Sale of the Newest, Daintiest INFANTS' WEAR UNMATCHABLY UNDER PRICE

Sale Prices Considerable Less Than Cost of Materials—To Say Nothing of the Making. Included Are

Infants' Long and Short Dresses
Infants' Bibs
Infants' Booties

Infants' Long and Short Skirts
Infants' Jackets
Infants' Sets

Infants' Dainty New Flannel Wear
Infants' Coats
Infants' Shawls

Everything for the Baby in This Selling, Commencing Monday, at Price Reductions That Make This Unquestionably Salt Lake's Greatest and Grandest White Sale.

MONDAY

Women's Skirts Values up to \$5.50 Special

\$2.95

Second Floor


MONDAY

Women's Shoes Values to \$4 Special

\$1.48

All sizes.

35c BUNGALOW NETS

42 and 48 inches wide; up-to-date designs; in white, cream and Arabian color; this week a yard **24c** Third Floor.

IRRIDESCENT SUNFAST MADRAS DRAPERIES

In red, green, brown and blue; newest spring designs; special at a yard **59c** Third Floor

85c AND 90c BUNGALOW NETS

In white, cream and Arab; exclusive designs not seen elsewhere; this week a yard **66c** Third Floor

A BRIGHT, NEW, BEAUTIFUL STOCK OF Wash Fabrics

Correct styles and colorings for spring and summer—attractive assortments and still more attractive prices. Are you planning for the coming season. HERE ARE APPEALING VALUES.

A most beautiful collection of 32-inch new stripe Zephyr Madras—equal in quality to the imported French goods; woven especially for us and positively fast color; pretty styles, designed for children; also a complete assortment of plain colors; value 23c; this week per yard, 14c.

100 pieces new silk mixed madras—for all the world like Tuh Silk in color and design; they contain cotton, but look like silk; many designs and tints; lovely for negligee shirts as well as women's wear; value 55c; this week, per yard 24c.

50 pieces New Batines in the Turkish weave in all the popular colors for spring and summer; for suits and skirts; value 45c, here at 20c.

Our Importation of Novelties Is Most Comprehensive and Exclusive.

24c

29c

These Linens
ARE SURE OF WINNING A WELCOME.

Their patterns and qualities will appeal to the housekeeper's good taste, just as their low prices will gratify her sound sense of economy. Some are newly arrived purchases of our direct importation. Others are reductions from our regular stock. All would be worth possessing at their full prices; how much more so now at these prices:—

German satin finish table linens; pure flax, 72 inches wide; in fleur de lis, chrysanthemum, rose, fern, lily and striped designs; value \$1.25; this week, **86c**

Full bleached Irish satin finished table linens; single and double borders; in clover, Hollyhock, spot, scroll, tulip, chrysanthemum, rose, fleur de lis and plain effects; full 2 yards wide; value \$1.25, this week, a yard, \$1.23

\$2.75 double satin damask table linen—Read's celebrated full bleached linen; in plain center with tulip and lily borders; in rose and ribbon combination and rose, shamrock and thistle designs; 72 inches wide; this week, a yard, \$2.10

MONDAY
MILL ENDS OF ZEPHYR GINGHAMS

In lengths from 10 to 30 yards; checks, stripes and plaids; every color grade; of a choice grade; the fancy satins ticking in every color; value \$1.50; one day at 49c

FEATHER PILLOWS

Special at 69c

Just 100 and no more each pillow is filled with clean, sanitary feathers of a choice grade; the fancy satins ticking in every color; value \$1.50; one day at 69c

Special, each, 69c